

Strategic Planning with Anna Tellez – August 27, 2014

Strengths:

- We are hospitable
- We are welcoming
- Liturgical music is great
- We are enthusiastic
- Liturgies and homilies are wonderful
- Environment
- Fr. Robert presides over wonderful funeral liturgies
- Great parking lot
- Security
- Efficient use of facility
- Social Justice
- Pastoral Care
- Silver & Gold program meets needs of the 55+ parishioners
- Diverse
- K of C have great presence, energy and give support to the Pastor/Parish
- Outreach programs i.e. Adoption of St. Peter Martyr School – Backpacks, etc., Mary Project, Thanksgiving Baskets, Community Garden, Giving Tree
- Home base to CCISCO
 - Ecumenical Prayer Services
 - Bringing people together from other denominations
- Concerts – a bit of culture from the city brought to Antioch
- Leadership is good
- Inviting Community
- Sense of Belonging
- Strong core of the faithful who give time, talent and resources generously

Weaknesses

- Lack of facilities
- No Youth Minister
- Nickle and Diming parishioners
- Need for new approach to finances – How do we give?
- Will our Great Hall really be built?
- Need to engage youngers members 30+
- Need for more Adult Formation
- Scripture Sharing, Bible Study
- Staff does not reflect the diversity of the parish; age of pastoral staff
- Diocese has too much of a stronghold on our ability to Continue our Dream
- Parking Lot Loan

Opportunities:

- Fundraising: Bunco, gather members of the YLI, CDA, Social committee to brainstorm this event
- Pre-school – Childcare
- Steel Frame Great Hall built on sweat equity
- Building Committee to meet so we can move forward
 - Option to stay with the committee
 - Option to step down from the committee
- Need backup for each position in the office – employees can sit with a trainee and when necessary prepare for retirement
- Become more technologically savvy
 - Facebook
 - Twitter
 - Instagram
- Need Spanish speaking volunteer/employee at front office
- More collaboration with Deanery
 - Expand to include Bay Point & Pittsburg
- Joining with St. Peter Martyr School for the Fall Festival

Threats:

- Diocesan stronghold on our ability to proceed building the Great Hall
- Building Committee not meeting
- Lack of Funding, Financial Support, Expense Control
- How can we encourage parishioners who do not support the parish financially to take responsibility and support their parish?
- How can we continue to keep parishioners supporting the parish despite the Diocesan Campaign taking precedence?

Goals:

- Immediate – Audio System – (Sound)
 - Phone System
 - Air Conditioning Unit

2 Years

- Parking Lot Repaving
- Pews

5 Years

- Roof
- New Educational Center